

WAN-IFRA India 2018

The 26th Annual Conference

Co-sponsored by The Indian Newspaper Society

26 - 27 September, Hyderabad International Convention Centre, Hyderabad

- **WORLD PRINTERS FORUM CONFERENCE**
- **WORLD EDITORS FORUM SOUTH ASIA SUMMIT**
- **SOUTH ASIAN DIGITAL MEDIA AWARDS**
- **LEARNING WORKSHOPS** on 25 September
- **EXPO & PLANT VISIT**

WORLD
PRINTERS
FORUM

WORLD
EDITORS
FORUM

South Asian
DIGITAL
MEDIA
AWARDS

WAN-IFRA India 2018

Annual Conference

After a successful silver jubilee conference in 2017 in Chennai, WAN-IFRA India conference now moves to Hyderabad, the city of pearls, in Telangana.

As the wave of digital disruption settles down, publishers across the world have studied the industry scenario to survive in the business. For newspapers, digital is no longer a threat and the challenges are within.

While on the one hand, problems such as declining ad revenue and the supply-demand gap in newsprint have forced publishers to increase the cover price, and take various cost-cutting and efficiency improving measures, on the other hand, publishers believe that content is the key to success and newsrooms are being modernized to deliver quality journalism in different formats and platforms.

The challenges of fake news and 'promiscuous behavior' of the audience are being addressed using big data analysis and artificial intelligence in newsrooms.

This conference will bring forth ideas and will be followed by leading market players discussing the latest trends in newspublishing worldwide. WAN-IFRA India 2018 on 26-27 September in Hyderabad will have two parallel conference tracks -

- a) **World Editors Forum South Asia Summit** for editors and publishers
- b) **World Printers Forum Conference** for newspaper production managers

to offer ideas, insights and knowledge to thrive in the business and drive into the future.

The event also features **learning workshops on 25 September** on

- a) Social media for editors
- b) Innovation in printing and
- c) Google News Lab workshop

Sponsors



Publications

Official Publications:



Supporting Publications:



Event Venue

The conference will be held at

Hyderabad International Convention Centre (HICC),

Kondapur, Hyderabad 500 081,
Telangana, India.

Tel: +91.40.6682 4422

<http://www.hicc.com>

About WAN-IFRA

WAN-IFRA, based in Paris, France, and Frankfurt, Germany, with subsidiaries in Singapore, India & Mexico City, is the global organisation of the world's newspapers and news publishers. It represents more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. Its core mission is to defend and promote press freedom, quality journalism and editorial integrity and the development of prosperous businesses.

Day One: 26 September 2018

Opening session

09.30 Inauguration and welcome

09.45 Keynote address: World Press Trends and future of news publishing

Vincent Peyregne, CEO, WAN-IFRA, France

10.15 Panel discussion: Bridging the gap between editorial, technical and business functions for sustainability in the news media business

- *Mukund Padmanabhan, Editor, The Hindu, India*
- *Anand Pandey, National Editor, DB Corp Ltd, India*
- *Sandeep Gupta, Executive President, Jagran Prakashan Ltd, India*
- *Sharad Saxena, Executive Director – Operations, HT Media Ltd, India*

Chaired by: *K N Shanth Kumar, Director, The Printers (Mysore) Pvt Ltd, India*

11.00 Networking break

Session: Newsroom transformations

11.30 Journalism in challenging times and experiences from Golden Pen of Freedom award winner and editor of Rappler, Philippines

Maria A. Ressa, CEO & Editor, Rappler, Philippines*

12.00 Future of newsrooms. How to thrive in an increasingly visual and audio-driven news ecosystem?

Steve Yelvington, Consulting and Training services, USA

12.30 Digital first approach. Case study from The Daily Star, a leading publisher from Bangladesh

Mahfuz Anam, Editor, The Daily Star, Bangladesh

13.00 Networking lunch

Session: Journalism for changing media landscape

14.00 Collaborative investigative journalism is the new buzzword that is adding great value to journalism. It enables large scale investigation across regions and provides for good content to attract readers. What are the challenges and best practices?

Syed Nazakat, Founder & Editor-In-Chief, DataLEADS / CIJ, India

14.30 There is no silver bullet idea. Managing news room, especially in the wake of digital disruption

K R Srinivas, Resident Editor, Times of India, BCCL, India

15.00 Building audience through journalism & community engagement. 'Live positive' campaign won award for 'Best in community service' at WAN-IFRA's Asian Media Awards 2018. A presentation on the prized campaign.

Vinay Maheshwari, SVP Sales & Market Development and Brand Development, DB Corp Ltd., India

15.30 Networking break

South Asian Digital Media Awards presentation



16.00 Presentation of South Asian Digital Media Awards. Sponsored by Google

17.00 Summary and conference closing for the day

19.00 Gala dinner and presentation of Best In Print Asia Media Awards & International Color Quality Club (ICQC 2018-2020) awards.



Vincent Peyregne
CEO,
WAN-IFRA, Germany.



Mukund Padmanabhan
Editor, The Hindu,
India.



Sandeep Gupta
Executive President,
Jagran Prakashan Ltd,
India.



Steve Yelvington
Consulting and Training
Services, USA.



Syed Nazakat
Founder & Editor-in-chief,
CIJ, India

Day Two: 27 September 2018

09.30 Keynote address: Survival in the news media business. Innovation report.

Juan Senior, President, Innovation Media Consulting, UK

Session: Platform publishing & challenges

10.00 When algorithms are running the news. Schibsted Media platform is solely managed by AI which decides first page news, personalization and prioritization. A case study from Svenska Dagbladt.

Fredric Karen, CEO & Editor-In-Chief, Svenska Dagbladt, Sweden

10.30 State of social media for news publishing companies? Some key strategies for platform publishing.

Chia Ting Ting, Head of Marketing & Advertising, FG Media, Malaysia

11.00 Networking break

11.30 Fake news has shaken the very foundation of journalism. How do enterprising news organization manage the challenge?

Jane Lytvynenko, Journalist, BuzzFeed, Canada

11.50 Growing importance of Artificial Intelligence (AI) and other disruptive technologies in content verification and fact checking.

Parankusha, AI Entrepreneur, India

12.10 Working together with platforms to attract loyal audiences. How to make best use of synergies despite the ever changing platform algorithms and updates.

Speaker invited

12.30 Networking lunch

Common closing session: Future of news media business

14.00 Print never dies, it is unique. How innovative ideas in printing can make it flourish amidst the digital disruption.

Nandini Dias, CEO, Lodester UM, India.

14.30 Unconventional strategies to overcome new age challenges. Experiences and lessons from non-news media company for future growth.

Speaker invited

15.00 Trends in newsprint demand – supply chain. What newspaper companies could do to compete and survive in the business

Alejandro Mata, Senior Economist, RISI.*

15.30 There is no “One-Size-Fits-All solution”. How do we manage growth in print and the challenges of platforms?

CEO's of leading Indian news media companies will discuss the topic.

16.30 Vote of thanks and conference closing

** Speaker invited*



Juan Senior

President,
Innovation Media
Consulting, UK.



Fredric Karen

CEO & Editor-in-Chief,
SvD, Sweden.



Chia Ting Ting

Head of Marketing
FG Media, Malaysia.



Jane Lytvynenko

Journalist
BuzzFeed, Canada.



Vinay Maheshwari

SVP Sales,
DB Corp. Ltd., India.

World Printers Forum Conference

Day One: 26 September 2018

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11.00 Networking break

Session: Print media trends & distribution models

11.30 The resilience of print. Print media trends worldwide and the prospects for newspaper printing business.

Manfred Werfel, Dy. CEO, WAN-IFRA, Germany

11.50 In spite of the industry facing a large migration to lower grammage newsprint, what is the gross effect of it in the newspaper production? A country case study from Denmark. The vast majority of Danish publishers moved to 40 g/m².

Thomas Isaksen, CEO, DDPFF & WPF Board member, Denmark

12.10 WAN-IFRA's recent research report looks at some of the successful examples of printing high value products. A presentation.

Speaker invited

12.30 Networking lunch

14.00 Delivering the paper on time is still a challenge. A case study on newspaper delivery models.

Speaker invited

14.30 In spite of inserting capabilities, commercial inserts and last mile connectivity of printed newspaper is a daunting task. Use of technology in newspapers distribution is making this easier to some extent. Presentation on best practices?

Snehasis Roy, Director - Technical, Bennett Coleman & Co Ltd, India

15.00 Networking break

Session: Operational excellence

15.30 Annual Operation Planning reveals the pain points of the newspaper printing industry. What are the challenges and how to make use of the planning exercise?

Speaker invited

16.00 Waste management in new perspective and it is a need of the hour for the newspaper printing industry.

Ch. Srinivas, GM-Operations, Telangana Publications Pvt Ltd, India

16.30 Business model: Separation of print production, the insights behind this business model. A case study.

Sarwar Amin, Deputy GM, Transcraft Ltd, Bangladesh*

17.00 Summary and conference closing for the day.

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Executive President,
Jagran Prakashan Ltd.,
India.



Manfred Werfel
Dy. CEO,
WAN-IFRA, Germany.



Thomas Isaksen
CEO, DDPFF,
Denmark.



Snehasis Roy
Director - Technical,
BCCL, India.



Ch. Srinivas
GM - Operations,
Telangana Publications
India.

World Printers Forum Conference

Day Two: 27 September 2018

Session: Quality and process efficiency

09.30 Analysis of ICQC 2018-20 results.

*Prabhu Natrajan, Research Engineer,
WAN-IFRA South Asia, India*

10.00 WAN-IFRA's ISO 12647-3 implementation in news paper printing press. Impacts & benefits of ISO certification project

*Janaka Rathnakumara, COO, Wijeya Newspapers,
Sri Lanka*

10.30 How did Jagati achieve big success in ICQC 2018-20 with multiple printing plants and how did they prepare their plants for the competition? A case study?

*T K Suresh, Chief General Manager - Operations,
Jagati Publications, India
B Gouri Shankar, General Manager – Quality & Press,
Jagati Publications, India*

11.00 Networking break

11.30 How quality assurance program brought cost benefit to BCCL. A presentation.

*Ravi Saini, Deputy Chief Manager - Production,
Bennett Coleman & Co Ltd, India
Rajiv Sen, Deputy Chief Manager - Engineering,
Bennett Coleman & Co Ltd, India*

11.50 Tangible and intangible benefits from WAN-IFRA's condition monitoring project to audit the machine performance. An implementation case study and potential cost benefit analysis.

*P T Bhasi, GM-Production, The Mathrubhumi Printing &
Publishing Co Ltd, India*

12.10 Practice-oriented training approach has enabled Sueddeutsche Zeitung to improve its level of operational efficiency. WAN-IFRA and Sueddeutsche Zeitung are now taking this approach to help media companies worldwide.

*Josef Schiessl, Managing Director,
Sueddeutsche Verlag, Germany*

12.30 Networking lunch.

Common closing session: Future of news media business

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15.30 There is no "One-Size-Fits-All solution". How do we manage growth in print and the challenges of platforms?

CEO's of leading Indian news media companies will discuss the topic.

16.30 Vote of thanks and conference closing.

17.00 Visit to printing plant sponsored by

manroland
web systems



P T Bhasi

GM-Production,
The Mathrubhumi Printing &
Publishing Co Ltd, India



Janaka Rathnakumara

COO,
Wijeya Newspapers,
Sri Lanka.



T K Suresh

CGM - Operations,
Jagati Publications,
India.



Ravi Saini

Dy. Chief Manager -
Production,
BCCL, India.



Josef Schiessl

Managing Director
Sueddeutsche Verlag,
Germany.

Workshops



Google
News Lab

Accommodation

A limited number of rooms are reserved in the official hotel Novotel, Hyderabad for delegates at a special price.

Single occupancy: INR 7500 + taxes.

Double occupancy: INR 8000 + taxes.

Above rate includes complimentary breakfast.

To reserve your room write a email with subject line "WAN-IFRA India 2018" to

Email : sankara.subramanian@coxandkings.com

Mob: +91 98847 68484

Note: Rooms will be allocated on a first-come first-serve basis against credit card guarantee.

Workshop 1: Social media for editors

25 Sep 2018, HICC, Hyderabad.

Session time: 09.30 hr to 16.00 hr

Workshop leader: Chia Ting Ting, Head of Marketing, FG Media, Malaysia.

The growing power of social media should be harnessed by news publishers to increase the reach with carefully designed and correct information. This workshop will bring together ideas and strategies to maximise the benefit of social media platforms.

Workshop 2: Innovation in printing

25 Sep 2018, HICC, Hyderabad.

Session time: 09.30 hr to 16.00 hr

Workshop leader: Manfred Werfel, Dy CEO, WAN-IFRA, Germany.

In the digital era, innovation plays the right cards for the printing and newspaper industry to compete with other media platforms; How design-oriented thinking helps achieve the right product for the business goal. WAN-IFRA's new initiative "Printing Innovation Award" promotes and recognizes innovation across the newspaper industry. This workshop will discuss all this and the strategies to be successful as a newspaper publisher.

Google News Lab

25 Sep 2018, HICC, Hyderabad.

Session time: 16.15 hr to 17.30 hr

Learn time-saving tools to fight misinformation online, unlock the powerful world of data journalism to tell insightful stories, take your audience to the heart of the story with dynamic, interactive and exciting visuals that you create - all this and more in this workshop by Google News Lab.

Enquiry

WAN-IFRA South Asia Pvt. Ltd.

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Chennai 600 018, Tamilnadu, India.

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WANIFRAIndiaConference



#WII2018

Expo

WAN-IFRA India 2018 features an expo on all the conference days.

Exhibitors

Delegates will have the opportunity to meet and discuss different offerings from the following suppliers:

4C Plus (Internet) Company Ltd
ABB Group
Bombay Wellprint Inks Pvt Ltd
Cadgraf
EAE Q.I. Press Controls India Pvt. Ltd
Facebook
Krause Biagosch India Pvt. Ltd
Manroland India Pvt. Ltd
Manugraph India Ltd
Memory Repro Systems Pvt. Ltd
Newstech (India) Pvt. Ltd
News Hub Media
Poddar Global
Protecmedia
Ppi Media GmbH
Prakash Web Offset Pvt. Ltd
QuadTech, Inc
Summit Information Technologies Pvt. Ltd
Technova
Thinkprint
Trelleborg
The Printers House Pvt. Ltd
WRH Global India

General information

Venue & session time

Venue

Hyderabad International Convention Centre,

Kondapur Hyderabad 500 081

Telangana, India.

Tel: +91.40.6682 4422

<http://www.hicc.com>

Workshop timing:

25 September : 09:30 hr to 17:30 hr

Conference timing:

26 September : 09:30 hr to 17:00 hr

27 September : 09:30 hr to 17:00 hr

Registration Fee

Registrations received before 20th August 2018

WAN-IFRA / INS Members: INR 20,000 / EUR 300

Non-Members: INR 30,000 / EUR 450

Registrations received after 20th August 2018

WAN-IFRA / INS Members: INR 27,000 / EUR 400

Non-Members: INR 36,000 / EUR 540

Learning workshop registration fee

Fee for participation: INR 15,000 / EUR 225

(For any one workshop)

Note: Please add 18% GST to all the above fee. Overseas delegates have to pay in EUR.

Fee includes participation in the event, buffet lunch and tea & refreshments.

WAN-IFRA India 2018

26 - 27 September, Hyderabad, India

Registration Form

Please complete the form and send, e-mail or fax to:

WAN-IFRA South Asia Pvt. Ltd.

3rd Floor, SIET Admin Building, 54 K B Dasan Road, Chennai,
India, 600 018. Tel: +91.44.4211 2893. Fax: +91.44.2435 9744.
Email: infoindia@wan-ifra.org

Company information

Company _____

Address _____

City _____ Postal Code _____

Country _____

Company E-mail _____

Phone _____ Fax _____

☐ WAN-IFRA Member ☐ INS Member ☐ Non-member

Please register the following persons:

Name _____

Position _____

E-Mail _____

Conference: ☐

Workshop: ☐ Social media for Editors

☐ Innovation in printing

Please use separate sheet to include additional delegates.

Important Note:

Payment is required with registration and must be received prior to the event to confirm your registration. Confirmation will only be sent via e-mail upon receipt of payment. WAN-IFRA South Asia reserves the right to make any amendments that it deems to be in the interests of the event without any notice.

Cancellation & Replacement

Any cancellation or replacement must be sent in writing via e-mail or fax. A 50% refund will be given if cancellation is received 2 weeks before the event. Regrettably, no refund can be made for cancellation received less than 2 weeks before the event. A replacement is welcome if you are unable to attend. Written notice should be given to WAN IFRA South Asia not later than 2 weeks before the event.